

# ODORANT1 Regulates Fragrance Biosynthesis in Petunia Flowers<sup>W</sup>

Julian C. Verdonk, Michel A. Haring, Arjen J. van Tunen, and Robert C. Schuurink<sup>1</sup>

Department of Plant Physiology, Swammerdam Institute for Life Sciences, University of Amsterdam, 1098 SM Amsterdam, The Netherlands

Floral scent is important to plant reproduction because it attracts pollinators to the sexual organs. Therefore, volatile emission is usually tuned to the foraging activity of the pollinators. In *Petunia hybrida*, volatile benzenoids determine the floral aroma. Although the pathways for benzenoid biosynthesis have been characterized, the enzymes involved are less well understood. How production and emission are regulated is unknown. By targeted transcriptome analyses, we identified *ODORANT1* (*ODO1*), a member of the R2R3-type *MYB* family, as a candidate for the regulation of volatile benzenoids in *Petunia hybrida* cv W115 (Mitchell) flowers. These flowers are only fragrant in the evening and at night. Transcript levels of *ODO1* increased before the onset of volatile emission and decreased when volatile emission declined. Downregulation of *ODO1* in transgenic *P. hybrida* Mitchell plants strongly reduced volatile benzenoid levels through decreased synthesis of precursors from the shikimate pathway. The transcript levels of several genes in this pathway were reduced by suppression of *ODO1* expression. Moreover, *ODO1* could activate the promoter of the 5-enol-pyruvylshikimate-3-phosphate synthase gene. Flower pigmentation, which is furnished from the same shikimate precursors, was not influenced because color and scent biosynthesis occur at different developmental stages. Our studies identify *ODO1* as a key regulator of floral scent biosynthesis.

## INTRODUCTION

Plants use combinations of floral form, color, and scent to attract pollinators that enable or facilitate reproduction. These pollination syndromes have been extensively studied from the ecological level to individual scent molecules and from an evolutionary perspective. Studies on adaptive evolution with near-isogenic lines of monkeyflowers (*Mimulus lewisii* and *M. cardinalis*) showed that pollinator preference could shift with the change in color of the flowers (Bradshaw and Schemske, 2003). Coevolution can occur between floral scent emission and flower architecture to accommodate different insects for pollination. For instance, related species with phenotypically dissimilar flowers, *Clarkia breweri* and *C. concinna*, produce different scents because they depend on different insects for pollination (Raguso and Pichersky, 1995). Also, *Petunia integrifolia*, a violet-flowering species with small, broad flowers lacking strong scent, is visited by bees during the day, whereas *P. axillaris*, a white-flowering species with slender flowers, which is visited by hawk moths (*Manduca contracta* and *M. diffusa* subsp. *petuniae*) at night, starts producing a strong scent at dusk (Ando et al., 2001).

Hawkmoth-pollinated flowers are white with usually long (>3 cm) narrow tubes that provide rewarding nectar. These flowers produce scent at night, and this scent is dominated by nitrogenous compounds, terpenoids, and benzenoids (Knudsen and Tollsten, 1993; Raguso et al., 2003). The *P. axillaris*-derived, white-flowering *P. hybrida* (Mitchell) predominantly emits volatile benzenoids in the evening and night (Kolossova et al., 2001; Verdonk et al., 2003). These volatile benzenoids are mostly produced by the petals (Verdonk et al., 2003), and emission decreases upon pollination (i.e., when the pollen tubes reach the base of the style). This communication between the various flower organs is mediated by ethylene (Negre et al., 2003).

Benzenoid metabolism in petunia petal tissue has recently been modeled with the aid of isotope labeling and metabolic flux analyses (Boatright et al., 2004). This model indicates that all volatile benzenoids in petunia are derived from Phe. Phenylacetaldehyde and phenylethylalcohol are synthesized from Phe, whereas the other volatile benzenoids originate from *trans*-cinnamic acid, which is made from Phe by the activity of Phe ammonia lyase (PAL). Shortening of the side chain of *trans*-cinnamic acid occurs through the  $\beta$ -oxidative and non- $\beta$ -oxidative pathways, with benzaldehyde and benzylbenzoate as key intermediates between Phe and benzoic acid. Benzoic acid, the precursor of volatile methylbenzoate, is synthesized in the evening and night (Kolossova et al., 2001), in tune with methylbenzoate emission. Benzylbenzoate also accumulates rhythmically, with a maximum at night (Boatright et al., 2004).

Several genes encoding enzymes involved in benzenoid biosynthesis have been identified from *C. breweri* (Dudareva et al., 1998; D'Auria et al., 2002), snapdragon (*Antirrhinum majus*)

<sup>1</sup>To whom correspondence should be addressed. E-mail rschuuri@science.uva.nl; fax 31-20-525-7934.

The author responsible for distribution of materials integral to the findings presented in this article in accordance with the policy described in the Instructions for Authors (www.plantcell.org) is: Robert C. Schuurink (rschuuri@science.uva.nl).

<sup>W</sup>Online version contains Web-only data.

Article, publication date, and citation information can be found at www.plantcell.org/cgi/doi/10.1105/tpc.104.028837.

(Murfit et al., 2000), and rose (*Rosa hybrida*) (Lavid et al., 2002). Only two corresponding cDNAs have been identified from petunia petals, *S*-adenosyl-L-Met:benzoic acid carboxyl methyltransferase (BSMT) and benzoyl-CoA:benzyl alcohol/phenylethanol benzoyltransferase (BPBT) (Negre et al., 2003; Boatright et al., 2004). The steady state transcript levels of petunia *BPBT* change rhythmically and peak in the afternoon, preceding the peak levels of its product benzylbenzoate (Boatright et al., 2004). BSMT activity in petunia shows rhythmic fluctuations with its product, methylbenzoate, but the fine tuning of methylbenzoate emission seems to be at the level of its precursor, benzoic acid, the levels of which increase almost fivefold during the night when methylbenzoate emission is highest (Kolossova et al., 2001). How benzoic acid synthesis is regulated is unknown, although some control might be at the level of PAL activity, which also fluctuates rhythmically in petunia (Kolossova et al., 2001). *PAL* is also regulated at the transcript level in petunia petals (Verdonk et al., 2003).

In this study, we describe the identification of an R2R3 MYB-type transcription factor, *ODORANT1* (*ODO1*), from the scent producing *P. hybrida* cv Mitchell (W115), which controls the synthesis of volatile benzenoids. Suppression of *ODO1* expression by RNA interference (RNAi) revealed that it specifically regulates the shikimate pathway in petals toward benzenoid production. This results in a strongly reduced emission of volatile benzenoids, the main compounds of the floral scent. Because flower pigmentation and volatile production occur at different developmental stages, downregulation of *ODO1* does not influence flower color.

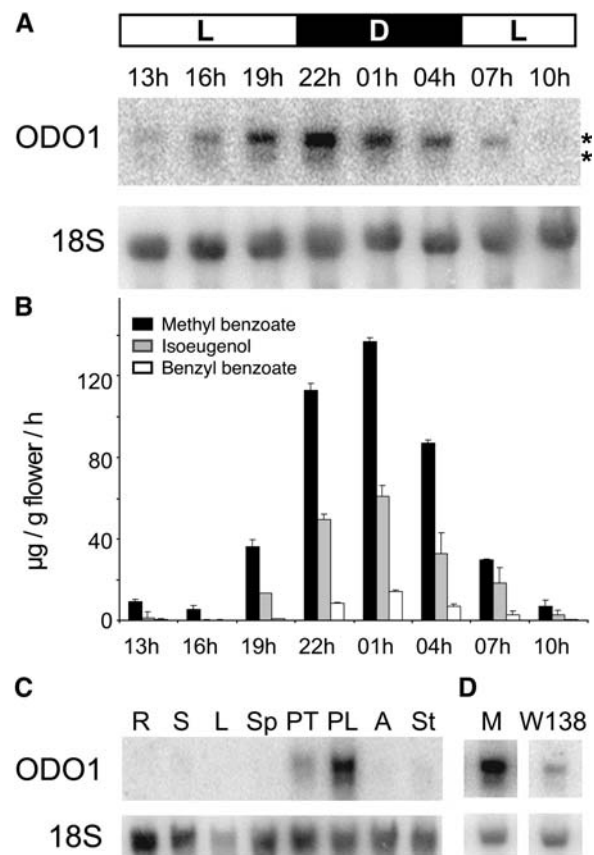
## RESULTS

### Identification and Expression of *ODO1*

Because our previous study showed that several genes of the shikimate pathway, which provides precursors for benzenoid biosynthesis, were regulated at the transcript level in *P. hybrida* Mitchell petals (Verdonk et al., 2003), we took a transcriptomics approach to identify genes involved in the regulation of volatile benzenoid synthesis. Using a dedicated, petal-specific cDNA microarray (Verdonk et al., 2003), we compared the transcriptome of *P. hybrida* Mitchell flowers that were producing scent with that of flowers just about to produce scent and with that of flowers of *P. hybrida* cultivar W138, which emits very low levels of volatile benzenoids (Stuurman et al., 2004). cDNAs of genes with increased transcript levels just before the production of scent and those of genes with very low transcript levels in *P. hybrida* W138 were sequenced. Among these were several genes from the shikimate pathway, including, 3-deoxy-D-arabinoheptulosonate-7-phosphate synthase (*DAHPS*), 5-enol-pyruvylshikimate-3-phosphate synthase (*EPSPS*), chorismate mutase (*CM*), and two *PAL* genes (*PAL1* and *PAL2*). In addition, we identified a cDNA encoding a BPBT, which is involved in benzylbenzoate production, one of the volatile benzenoids emitted by Mitchell. This gene has previously been shown to be transcriptionally regulated in petunia flowers (Boatright et al., 2004).

Among the cDNAs of the differentially regulated genes, we identified one cDNA encoding a transcription factor that was

upregulated in the fragrant Mitchell flowers but not in flowers of the nonfragrant W138. We tentatively named this gene *ODORANT1* (*ODO1*). RNA gel blot analysis of petals from plants grown in growth chambers showed a temporal expression pattern of *ODO1* consistent with a role in regulating floral scent. We detected two transcripts (Figure 1A; 1.4 and 1.7 kb), which corresponded to two cDNAs with different 3' untranslated region lengths (see Supplemental Table 1 online). *ODO1* transcript levels started to increase between 1300 and 1600 h preceding the increase in volatile benzenoid emission, as shown for methylbenzoate, isoeugenol, and benzylbenzoate (Figures 1A and 1B). Transcript levels of *ODO1* increased steadily, peaked at 2200 h, and were back at their lowest level early the next morning



**Figure 1.** Petal-Specific Expression of *ODO1* Correlates with Scent Emission.

Light (L) and dark (D) periods are indicated at the top of the figure. Hybridization with 18S rRNA is shown to illustrate the loading of the gels. These experiments [(A) to (D)] were performed with plants from growth chambers.

(A) RNA gel blot analyses of *ODO1* in Mitchell petals harvested at 3-h intervals. The asterisks indicate the two transcripts that were detected.

(B) Bar graph depicting the emission of three selected volatile benzenoids measured for 1 h around the same time points (mean and SE,  $n = 3$ ).

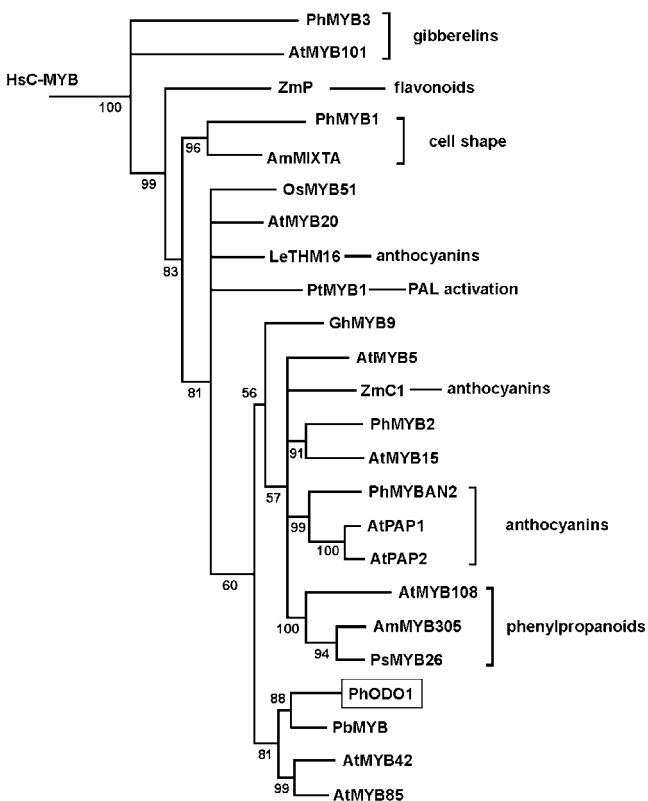
(C) Organ- and tissue-specific expression. R, roots; S, stems; L, leaves; Sp, sepals; PT, petal tube; PL, petal limb; A, anthers; St, stigma.

(D) RNA gel blot analysis of *ODO1* in Mitchell (M) and W138 at 1800 h.

(1000 h) when volatile emission was also at its lowest. Expression of *ODO1* was restricted to the petals, with the highest expression in the limb (Figure 1C), which is the major site of scent emission (Verdonk et al., 2003). RNA gel blot analysis confirmed that transcript levels of *ODO1* in the nonfragrant W138 were only 10% of those in Mitchell (Figure 1D).

### ODO1 Is a Member of the R2R3-Type MYB Family of Proteins

*ODO1* encodes a putative protein of 294 amino acids (see Supplemental Table 1 online) with high similarity to proteins of the R2R3-type MYB family (Stracke et al., 2001). Although the N-terminal R2R3 domain contains the conserved motifs and amino acids involved in binding certain variable core motifs in DNA (Romero et al., 1998), the C terminus is not similar to any sequences in the National Center for Biotechnology Information (NCBI) or The Arabidopsis Information Resource (TAIR) databases. Phylogenetic analyses (Figure 2; see Supplemental Figure 1 online) place *ODO1* apart from MYBs involved in regulation of anthocyanin and phenylpropanoid biosynthesis. Its closest relatives are a MYB from *Pimpinella brachicarpa* and two MYBs from *Arabidopsis thaliana* (*AtMYB42* and *AtMYB85*), whose functions are



**Figure 2.** *ODO1* Belongs to a Distinct Subgroup of MYB Proteins.

Phylogenetic tree of *ODO1* and MYB proteins from various plant species. The tree was rooted to human (Hs) C-Myb. Bootstrap values are indicated at branch nodes. PhODO1 is boxed. Known functions of several MYBs are indicated.

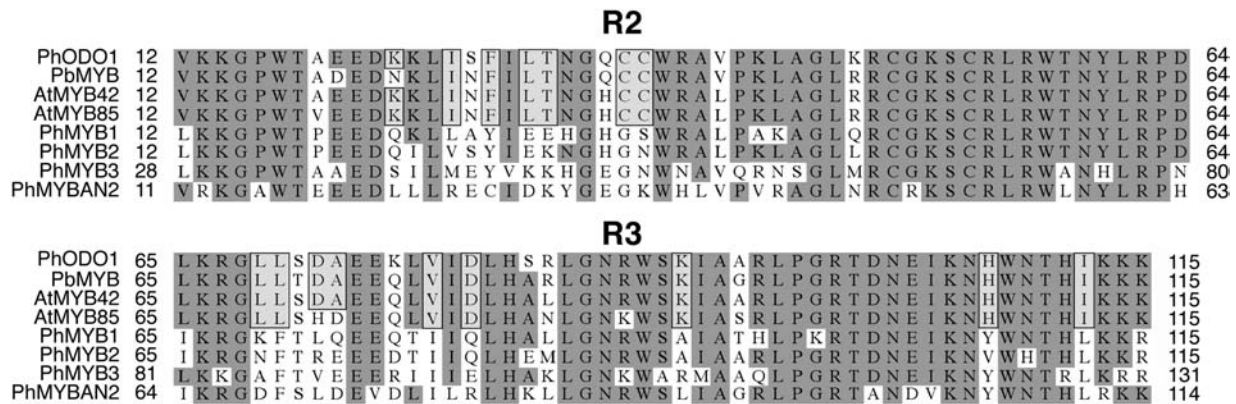
unknown. The two *Arabidopsis* MYBs form a subgroup separate from the other 126 R2R3 MYB genes in *Arabidopsis* (Stracke et al., 2001; Petroni et al., 2002). Sixteen of the more variable amino acids in the R2R3 domain (Stracke et al., 2001) are highly conserved in these four proteins (Figure 3), which puts *ODO1* apart from other known petunia MYBs and defines a new subgroup in this family of transcription factors. The domain for interactions with R-like basic-helix-loop-helix proteins (Zimmermann et al., 2004) is absent in the R2R3 domain of *ODO1*.

### Silencing of *ODO1* Leads to Diminished Volatile Benzenoid Production

To investigate the role of *ODO1* in regulating floral scent, we suppressed its expression in Mitchell through RNAi. We used the constitutive 35S promoter of *Cauliflower mosaic virus* to drive an inverted repeat of the unique C terminus of *ODO1*, which would only suppress accumulation of *ODO1* transcripts. Genomic DNA gel blots with the same region of the C terminus of *ODO1* as a probe indicated that, under stringent conditions, no other DNA sequences similar to *ODO1* could be detected in the petunia genome (see Supplemental Figure 2 online). All independent transformants were morphologically normal and were assayed for volatile emissions and for *ODO1* transcript levels in their petals. From these analyses, it was clear that downregulating *ODO1* reduced emission of volatile benzenoids, as illustrated by the gas chromatography time-of-flight mass spectrometry chromatograms for RNAi line 3 and Mitchell (Figure 4A). The RNAi line 3 clearly emits much lower levels of benzenoids than the parental Mitchell. Subsequent quantitative analyses of the volatiles emitted from four independent transgenic lines, from Mitchell, and a transgenic, nonsilenced, control line (line 40) showed that emission of all benzenoids (of which the majority is presented in Figure 4B) was reduced, with the exception of methyl salicylate and benzyl alcohol, which was only significantly reduced in RNAi line 12. The inhibitory effect of *ODO1* suppression on volatile emission was more pronounced for compounds that are downstream in the biosynthetic pathway (see Figure 5B) (e.g., isoeugenol and vanillin). To eliminate the possibility that emission but not production of the volatile benzenoids was affected by *ODO1* suppression, we performed solid phase micro-extraction analysis of petal extracts and analyzed the products trapped on the solid phase micro-extraction fiber with gas chromatography-mass spectrometry (Verdonk et al., 2003). These analyses showed that the four RNAi lines had reduced stores of all volatiles that were emitted (see Supplemental Figure 3 online), indicating that *ODO1* regulates biosynthesis rather than emission. In all the lines where volatile emission was reduced, the expression of *ODO1* was also reduced (Figure 5A), whereas in line 40, where *ODO1* was not suppressed, volatile emission was normal (Figures 4B and 5A).

### ODO1 Controls the Shikimate Pathway and Benzoic Acid Synthesis

Which steps in the biosynthesis of volatile benzenoids are controlled by *ODO1*? Synthesis of benzenoids starts with the



**Figure 3.** Alignment of Amino Acid Sequences of the R2R3 Domains of *P. hybrida* ODO1, PbMYB from *P. brachicarpa*, AtMYB42 and AtMYB85 from Arabidopsis, and Four MYBs from *P. hybrida*.

Conserved amino acids are highlighted in dark gray; conserved residues in the hypervariable regions in ODO1, PbMYB, AtMYB42, and AtMYB85 are highlighted in light gray and boxed.

shikimate pathway that produces L-Phe, which is then converted to the first benzenoid precursor, *trans*-cinnamic acid, by PAL (Figure 5B). RNA gel blot analyses showed that transcript levels of enzymes in the shikimate pathway (e.g., DAHPS, EPSPS, and CM) as well as PAL1 and 2 were much lower in the RNAi flowers than in Mitchell or the control line 40 (Figure 5A). Because benzoic acid is probably formed from *trans*-cinnamic acid (Ribnicky et al., 1998; Jarvis et al., 2000; Boatright et al., 2004) and shown to be accumulating with a rhythm that correlates with methylbenzoate emission (Kolossova et al., 2001), we investigated whether benzoic acid levels were affected by ODO1 suppression. Indeed, benzoic acid levels were 12 times lower in RNAi line 3 than in Mitchell (11.9  $\mu\text{g/g}$  fresh weight versus 147  $\mu\text{g/g}$  fresh weight;  $n = 3$ ,  $P < 0.01$ ).

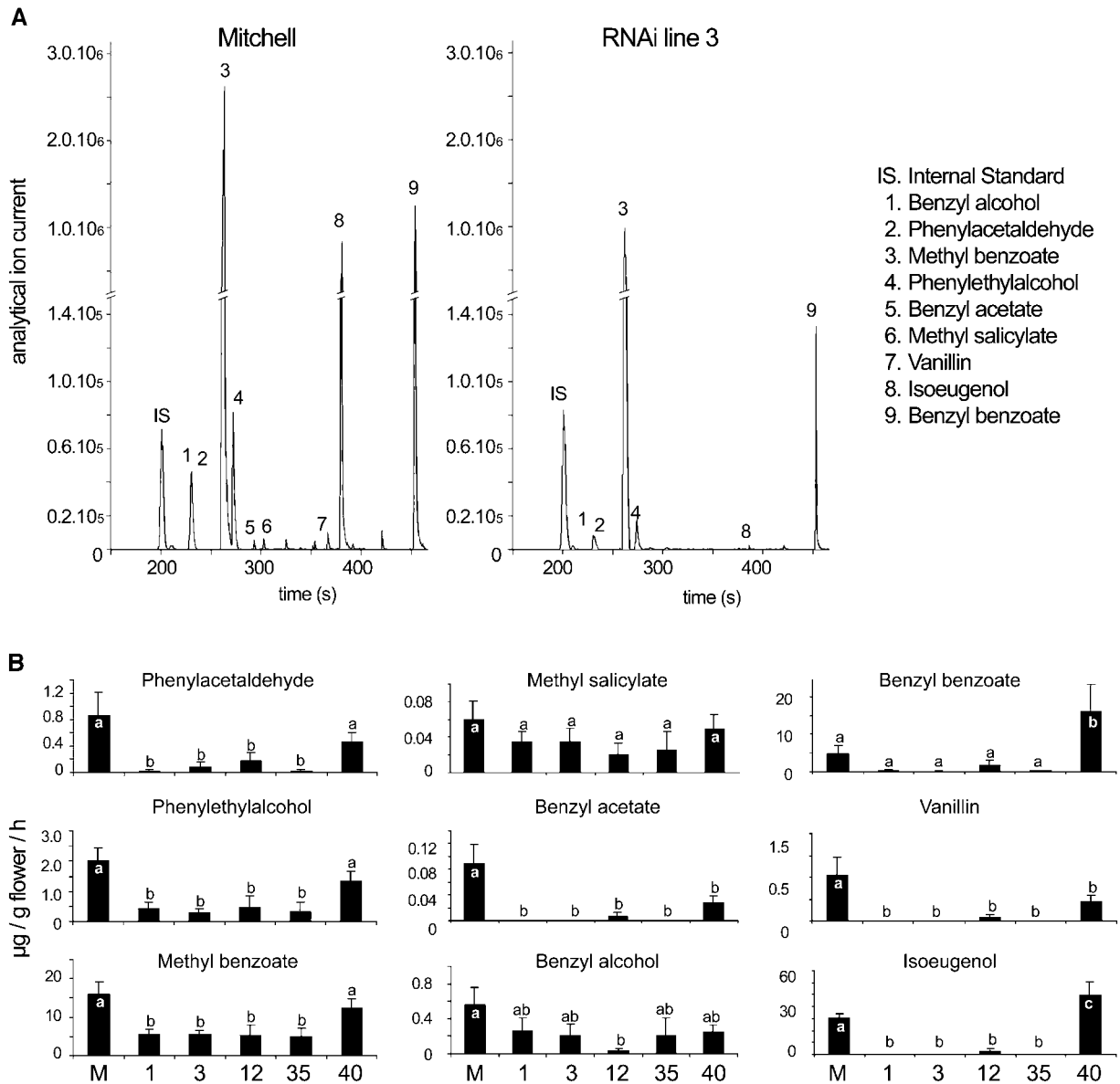
We then addressed the question whether ODO1 would be able to activate transcription of shikimate pathway genes. To test this, we cloned the Mitchell EPSPS promoter (Benfey et al., 1990) to drive the *Escherichia coli uidA* ( $\beta$ -glucuronidase [GUS]) gene and introduced this construct into Mitchell leaf cells by particle bombardment in the presence and absence of a 35S promoter-ODO1 construct. Figure 5C shows that ODO1 is able to activate the EPSPS promoter ( $n = 10$ ,  $P = 0.017$ ) in petunia leaf cells. The specificity of ODO1 for the EPSPS promoter was demonstrated by the absence of significant activation of the dihydroflavonol 4-reductase (DFR) promoter-GUS reporter ( $P = 0.65$ ). This DFR-GUS construct could be activated by another petunia R2R3-type MYB, anthocyanin 2 (AN2), which acts in concert with the basic-helix-loop-helix protein AN1 to activate DFR (Spelt et al., 2000). The EPSPS promoter was not significantly activated by the combination of AN1 and AN2 ( $P = 0.39$ ), indicating some level of specificity of floral R2R3-type MYB proteins (Figure 5C).

### Microarray Analyses

To determine whether genes, other than those from the shikimate pathway, were modulated in the ODO1-suppressed plants, we

performed experiments with dedicated petunia microarrays. These experiments with petal limbs from wild-type Mitchell and RNAi line 3 confirmed that genes from the shikimate pathway (DAHPS and EPSPS) were downregulated (Table 1). PAL was also downregulated but only 1.4-fold ( $P < 0.01$ ; see Supplemental Table 3 online). Additionally, we discovered that the following genes from the S-adenosyl Met (SAM) cycle were also downregulated: SAM-synthase, Met synthase, hydroxymethyltransferase, and adenosylhomocysteinase. We confirmed the suppression of SAM-synthase by RNA gel blot analysis for several independent RNAi lines (Figure 5A). This result suggested that the SAM:S-adenosyl homocysteine (SAH) ratio in petal limbs, which is a measurement of the methylation status, was altered. However, the SAM:SAH ratios were 22.1 (SE = 1.1) in Mitchell and 22.4 (SE = 6.9) in RNAi line 3, respectively, revealing no significant difference ( $P = 0.72$ ,  $n = 3$ ), and the same was true for the SAM levels ( $P = 0.43$ ). Transcript levels of sucrose synthase were also significantly lower in the RNAi plants, indicating that there is less demand for sucrose, probably because of reduced activity of the shikimate pathway. An aquaporin-like protein, a DEAD/DEAH box helicase, and a mitochondrial 26S rRNA were also downregulated.

Among the upregulated genes were two enzymes catalyzing the biosynthesis of volatile benzenoids, BPBT and BSMT (Table 1). For BSMT, we were able to confirm this upregulation in the RNAi lines by RNA gel blot analysis, but not for BPBT, probably because of differences in specificity between the microarray and RNA gel blot analysis (Figure 5A). Four other genes putatively involved in the biosynthesis of secondary metabolites, isoflavone reductase-like, NAD-dependent epimerase/dehydratase, peroxidase, and an alcohol dehydrogenase, were also upregulated in RNAi line 3. One transcription factor, a C3HC4-type zinc finger protein, of which the function is unknown, was upregulated in the RNAi line, as were protein phosphatase 2C and an abscisic acid stress-related protein. Two different proteinases were upregulated in the RNAi lines, suggesting a higher turnover of proteins when ODO1 expression is suppressed. Finally, two genes with



**Figure 4.** Suppression of *ODO1* Expression Reduces Volatile Benzenoid Emission.

**(A)** Gas chromatography time-of-flight mass spectrometry chromatograms of volatiles emitted by Mitchell and RNAi line 3.

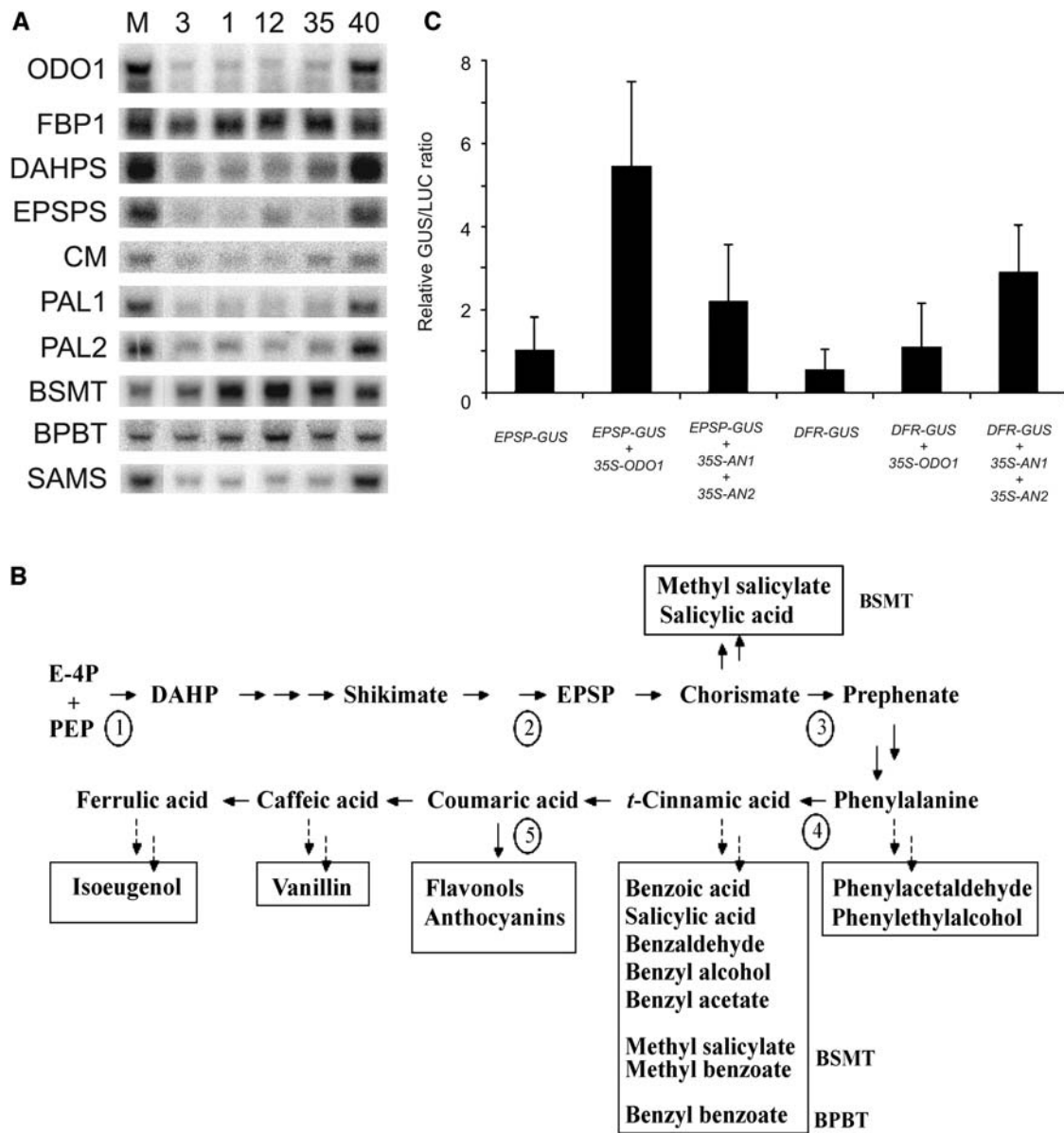
**(B)** Quantified emission of volatile benzenoids by Mitchell (M), four RNAi lines that show reduced emission of volatiles (1, 3, 12, and 35), and one control RNAi line (40). Bars annotated with different letters indicate significant differences among lines (analysis of variance,  $P < 0.05$  according to least significant difference post-hoc analysis;  $n \geq 4$ ). All experiments were performed with greenhouse-grown plants.

high similarity to *Arabidopsis* proteins with unknown function were also upregulated in the RNAi line.

#### ***ODO1* Suppression Does Not Affect Color**

Because *ODO1* suppression downregulates genes in the shikimate pathway, one could envision that *ODO1* suppression would prevent the accumulation of flavonols and colored compounds like anthocyanins in flowers (Figure 5B). *Trans*-cinnamic acid is also a precursor of flavonols (Koes et al., 1994) that accumulate

in the white Mitchell petals (Van der Meer et al., 1992), where flavonol-synthesizing enzymes are expressed. Because of a mutation in the regulatory *AN2* gene in Mitchell (Quattrocchio et al., 1999), anthocyanin production is reduced in petal limbs but not in the tubes. Nonetheless, *ODO1* RNAi lines still exhibited the characteristic purple anthocyanin stripes in the tubes (Figure 6A), and thin layer chromatography (TLC) analysis revealed that flavonols accumulated in the limbs to the same extent as in Mitchell (Figure 6B). An explanation for this phenomenon could be that flavonols and anthocyanins are produced early in flower



**Figure 5.** Modulation of *ODO1* Expression Alters Expression of Volatile Benzenoid Genes.

**(A)** RNA gel blot analysis of Mitchell (M) and RNAi lines 1, 3, 12, 35, and 40 (control) at 1700 h for *ODO1*, *DAHPS*, EPSP synthase (*EPSPS*), *CM*, two PAL genes (*PAL1* and 2), *BSMT*, *BPBT*, and SAM-synthase (*SAMS*). Transcript levels of FLORAL BINDING PROTEIN 1 (FBP1), a MADS box protein involved in specification of floral organ identity (Angenent et al., 1992), are shown to indicate the loading of the gels.

**(B)** Schematic representation of the shikimate pathway that leads to the biosynthesis of Phe and its derivatives *trans*-cinnamic acid, coumaric acid, caffeic acid, and ferrulic acid. Solid arrows indicate well-described enzymatic reactions, whereas broken arrows indicate routes that are still hypothetical. E-4P, erythrose 4-phosphate; PEP, phosphoenolpyruvate. Numbers indicate the following enzymes: 1, DAHP synthase; 2, EPSP synthase; 3, CM; 4, PAL; 5, chalcone synthase.

**(C)** Activation assays. The columns and error bars denote the mean and standard error of the activity of the *EPSPS-GUS* and *DFR-GUS* reporter constructs after bombardment with *35S-ODO1* or a mix of *35S-AN1* and *35S-AN2*. Reporter gene activity, measured as glucuronidase enzyme activity, is expressed in relative arbitrary units and was normalized to luciferase enzyme activity (LUC) expressed from a cobombarded reference construct, which contained the *luciferase* gene driven by the *35S* promoter.

**Table 1.** Microarray Analysis of Genes Modulated upon *ODO1* Suppression in RNAi Line 3<sup>a</sup>

Accession Number <sup>b</sup>	Annotation	BLAST E-Value	Ratio	P-Value <sup>c</sup>
AF082893	Met synthase	1E-128	-2.5	0.000
CAB78435	Hydroxymethyltransferase	1E-134	-2.0	0.003
M18745	Sucrose synthase	1E-132	-1.8	0.017
BAA03709	S-adenosyl-L-homocysteine hydrolase	1E-141	-1.6	0.000
AF452015	Aquaporin-like protein TIP1;1	0	-1.6	0.000
Z11889	Mitochondrion <i>rrn26</i> gene for rRNA large subunit (26S)	1E-102	-1.6	0.000
M21084	EPSP synthase	0	-1.6	0.009
X82214	S-adenosylmethionine-synthetase	1E-156	-1.6	0.000
AY705977	<i>ODO1</i>	0	-1.6	0.005
NM_130144	DEAD/DEAH box helicase	1E-54	-1.5	0.000
CO805162	DAHPS synthase	0	-1.5	0.001
U31094	P21 Thiol protease homolog	1E-138	1.5	0.001
NM_127325	Arabidopsis expressed protein	1E-18	1.6	0.008
U12439	Abscisic stress ripening-related protein	4E-46	1.6	0.000
AF349916	Short chain-type alcohol dehydrogenase	3E-99	1.6	0.002
AY171099	Cys protease	5E-97	1.8	0.018
Y12689	Isoflavone reductase-like	5E-75	1.8	0.014
NM_120336	Arabidopsis expressed protein	1E-18	1.8	0.000
NM_123585	C3HC4-type zinc finger protein	9E-25	1.9	0.000
AY611496	BPBT	0	1.9	0.000
NM_113287	NAD-dependent epimerase-dehydratase protein	2E-56	2.1	0.000
NM_122675	Protein Phosphatase 2C	5E-95	2.2	0.001
AY233465	BSMT1	0	2.5	0.000
AK10885	Peroxidase	2E-29	4.4	0.002

<sup>a</sup>Sequenced cDNAs from the dedicated microarray that were upregulated or downregulated by 1.5-fold are shown.

<sup>b</sup>Corresponding GenBank accession numbers with the highest similarity are shown.

<sup>c</sup>P-values (adjusted for multiple testing) denote the significant difference in the average ratios (Ratio) of *ODO1*-suppressed plants over wild-type Mitchell plants in three independent experiments.

development. Indeed, expression of chalcone synthase (*CHS*), a key enzyme in colored compound production, is highest in developing flower buds, whereas *ODO1* is first expressed in mature flowers (Figure 6C). Flavonols and anthocyanins are sequestered in the vacuoles and are stable during the lifespan of the flowers (Jonsson et al., 1984).

### ***ODO1* Suppression Affects Scent Production in *P. hybrida* cv V26**

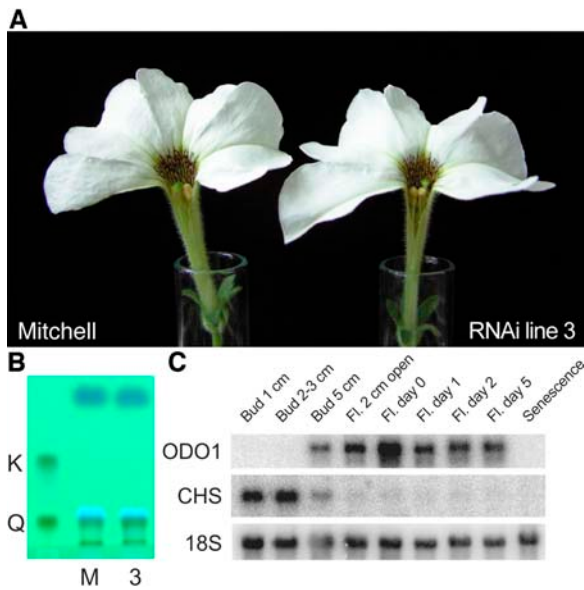
To investigate whether *ODO1* can regulate scent production in another petunia cultivar, we made crosses between the violet *P. hybrida* cultivar V26, which emits a different blend of volatile benzenoids than Mitchell (see Supplemental Figure 4 online), and the white RNAi lines 3 and 35 and between V26 and Mitchell. The pink flowers from the F1 plants of crosses between Mitchell and V26 produced a volatile profile that was intermediate in quantity in comparison with Mitchell (see Supplemental Figure 4 online). The F1 progeny of crosses between the RNAi line 35 and V26 maintained their pink flowers (see Supplemental Figure 5 online), whereas emission of all benzenoids was significantly reduced compared with the cross between Mitchell and V26. This is illustrated for phenylacetaldehyde, which is emitted in higher amounts by V26 than Mitchell, and isoeugenol, which is emitted

in higher amounts by Mitchell than V26 (Figure 7A; see Supplemental Figure 4 online). The reduced emission of volatile benzenoids in the RNAi line 3 × V26 progeny correlated with a reduction in *ODO1* expression (Figure 7B) compared with the progeny of Mitchell × V26. Thus, *ODO1* expression is required for scent production in at least one other colored petunia cultivar.

## **DISCUSSION**

### ***ODO1* Expression Precedes Volatile Benzenoid Emission**

In this study, the power of a targeted transcriptomics approach to unravel the regulation of a specific biosynthetic process in plants is illustrated by the discovery of the MYB transcription factor *ODO1*. Through differential hybridization of a highly specific cDNA-microarray of petunia petal tissue that had just started to emit volatile benzenoids (Verdonk et al., 2003), we were not only able to identify *ODO1*, but also a set of cDNAs encoding biosynthetic enzymes such as BPBT, EPSPS, DAHPS, CM, and PAL. This confirmed our previous result that several genes in the shikimate pathway are transcriptionally regulated (Verdonk et al., 2003) and corroborated the finding that the biosynthetic gene *BPBT* is regulated at the transcript level (Boatright et al., 2004).



**Figure 6.** Flavonol and Anthocyanin Biosynthesis Is Not Influenced by Suppression of *ODO1* Expression.

(A) Section through flowers from Mitchell and RNAi line 3, showing the characteristic purple, anthocyanin-containing stripes in the tube.  
 (B) Thin layer chromatography of flavonols in petal limbs from Mitchell (M) and RNAi line 3, showing that the expected flavonols (dihydrokaempferol, dihydroquercetin, and dihydromyrcetin) are present in both. The silica gel-TLC F254 plate was photographed under UV light (254 nm). Two marker flavonols, kaempferol (K) and quercetin (Q), are indicated.  
 (C) RNA gel blot analysis of *ODO1* in developing Mitchell flowers. Fl, flower; CHS, chalcone synthase. Hybridization with 18S rRNA is shown to illustrate the loading of the gels.

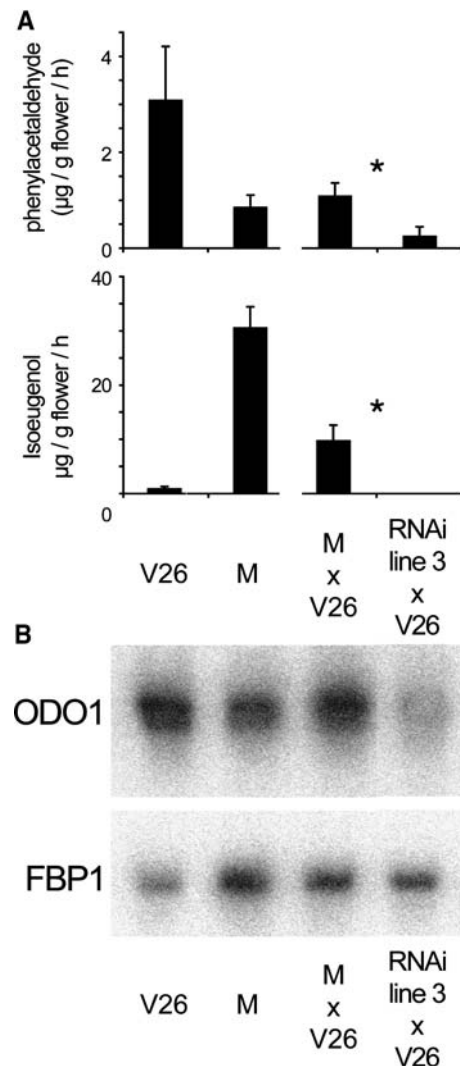
The expression pattern of *ODO1*, as determined by RNA gel blot analyses, displays all characteristics predicted from a scent regulator. First, it is only expressed in the tube and limb of the petals (Figure 1C), the two tissues responsible for scent production (Verdonk et al., 2003), which specifically express *BSMT* and *BPBT* (Negre et al., 2003; Boatright et al., 2004). Second, its increase in transcript levels precedes the emission of volatile benzenoids (Figures 1A and 1B). Third, its transcripts levels decrease when scent emission decreases (Figures 1A and 1B), thus showing a rhythmic expression pattern that correlates with scent production. Fourth, its rhythmic expression correlates with the rhythmic expression of EPSPS, DAHPS, CM, and PAL (Verdonk et al., 2003), and fifth, its transcript levels in the nonfragrant W138 are only 10% of those in Mitchell (Figure 1D).

**ODO1 Is Distinct from Other Floral MYB Proteins**

*ODO1* belongs to the large family of R2R3-type proteins (Figure 2), but its C terminus seems to be unique because it shows no similarity to available sequences in the NCBI databases. Two MYBs from *Arabidopsis* (*AtMYB42* and *AtMYB85*) and one from *P. brachicarpa* show the highest overall percentage similarity with *ODO1*. Remarkably, 16 of the highly variable amino acids in

the R2R3 domain (Stracke et al., 2001) are conserved in these four proteins. This puts these four MYBs apart from those regulating anthocyanin and phenylpropanoid production.

Since the discovery of the first R2R3-type *MYB* gene in plants, the anthocyanin regulatory gene *C1* in maize (Paz-Ares et al., 1987), other R2R3-type *MYB* genes in plants have also been shown to regulate anthocyanin synthesis (Sainz et al., 1997; Borevitz et al., 2000; Kobayashi et al., 2002) and phenylpropanoid metabolism (Hemm et al., 2001; Stracke et al., 2001); to



**Figure 7.** *ODO1* Regulates Volatile Benzenoids in the Violet V26.

(A) Quantified emission of phenylacetaldehyde and isoeugenol by V26, Mitchell (M), the F1 progeny of a cross between Mitchell and V26 and a cross between RNAi line 3 and V26. An asterisk denotes a significant difference between Mitchell × V26 and RNAi line 3 × V26 at  $P < 0.05$  (Student's *t* test;  $n = 4$ ).

(B) RNA gel blot analysis for *ODO1* of the lines and crosses described in (A). Transcript levels of *FLORAL BINDING PROTEIN 1* (*FBP1*) are shown to illustrate the loading of the gel.



activate PAL promoters (Sablowski et al., 1994; Yang et al., 2001); and to determine cell fate (Lee and Schiefelbein, 2001; Wang et al., 2004). However, we have shown that *ODO1* is a MYB that exerts influence over multiple genes involved in generating precursors for volatile benzenoid biosynthesis (Figure 5A). Two MYBs have been identified in fragrant red roses (Guterman et al., 2002), which also produce volatile benzenoids. However, these MYBs have the highest similarity with GhMYB9 and PsMYB26, which are phylogenetically unrelated to *ODO1* and which are likely to regulate phenylpropanoid genes involved in flavonoid synthesis (Figure 2).

### ***ODO1* Regulates the Floral Shikimate Pathway toward Benzenoids**

Suppression of *ODO1* expression in Mitchell had only one principal biochemical consequence (i.e., reduced emission—through lower production—of volatile benzenoids) (Figures 4A and 4B). All measurable emitted volatile benzenoids, with the exception of methyl salicylate were severely reduced in the RNAi lines that showed silencing of *ODO1*. This suggests that *ODO1* either regulates many biosynthetic genes coordinately or that it regulates the flow through the biosynthetic pathway by precursor regulation. The observation that benzenoids that are produced further downstream in the pathway (Figure 5B) are more strongly affected by *ODO1* suppression suggested the latter. RNA gel blot and microarray analyses confirmed that suppression of *ODO1* expression resulted in downregulation of several genes from the shikimate pathway (Figure 5A, Table 1) and two newly identified members of the PAL family (*PAL1* and *PAL2*) in petals. The expression of two genes directly involved in volatile production, *BPBT* and *BSMT*, was not reduced by *ODO1* suppression (Figure 5A, Table 1).

Evidence that *ODO1* transcriptionally regulates the shikimate pathway was provided by the capacity of *ODO1* to activate the *EPSPS* promoter in Mitchell leaves (Figure 5C). Because the shikimate pathway is essential for plant life, this pathway will be regulated in tissues other than petals by transcription factors other than *ODO1*. This is likely to be so for the *EPSPS* promoter, which has been shown to contain multiple transcription initiation sites in leaves, but predominantly one site in petals (Gasser et al., 1988). At least one other transcription factor, the zinc finger protein EPF1, binds to the *EPSPS* promoter (Takatsuji et al., 1991).

### ***ODO1* Suppression Reduces Benzoic Acid Levels**

The transcriptional downregulation of the shikimate pathway resulted in reduced levels of benzoic acid, which were 12 times lower in RNAi line 3 than in Mitchell. This indicates that the transcriptional downregulation of the shikimate pathway has a direct effect on the levels of metabolites formed through this pathway and, therefore, on the levels of volatile benzenoids (Figure 4B), which are synthesized from these metabolites (Figure 5B). Thus, the rhythmic regulation of the shikimate pathway by *ODO1* is likely to result in the rhythmic accumulation of benzoic acid levels, regardless of the pathway through which it is formed, either non- $\beta$ -oxidative or  $\beta$ -oxidative (Boatright et al.,

2004). Benzoic acid accumulation is tightly and rhythmically controlled in snapdragon (*A. majus*) and *Nicotiana suaveolens*, where it precedes the rhythmic volatile emission (Kolosova et al., 2001). This suggests a similar regulation of benzoic acid levels in these two species. It has been reported that the large amounts of benzylbenzoate that accumulate in Mitchell petals can be an intermediate between Phe and benzoic acid (Boatright et al., 2004). We have not investigated benzylbenzoate levels in petals, but the emission of benzylbenzoate from our Mitchell is substantial ( $\sim 5 \mu\text{g/h/g}$  flower). Benzylbenzoate emission is severely reduced by *ODO1* suppression (Figure 4B), whereas *BPBT* is not affected (Figure 5A) or even slightly upregulated according to the microarray analysis (Table 1). The *BPBT* transcript levels correlate closely to benzylbenzoate accumulation that occurs rhythmically, similar to benzoic acid (Kolosova et al., 2001; Boatright et al., 2004), suggesting that the substrates for *BPBT* are also reduced in the RNAi lines.

Surprisingly, *ODO1* suppression resulted in increased *BSMT* transcript levels (Figure 5A, Table 1). Because it has been shown that feeding Phe to petals reduced *BSMT* transcript levels (Boatright et al., 2004), it might very well be that Phe levels were lower in the RNAi lines leading to higher *BSMT* transcript levels. Apparently, *BSMT* activity in the RNAi lines was not reduced because methyl salicylate emission was not significantly altered by *ODO1* suppression (Figure 4B). Because salicylic acid can be formed not just from benzoic acid, but also from chorismate (Wildermuth et al., 2002) (see Figure 5B), an early intermediate in Phe biosynthesis, this intermediate might be less affected by *ODO1* suppression. Moreover, salicylic acid is the preferred substrate of *BSMT* (Negre et al., 2003). In general, volatile emission of compounds further downstream in the biosynthetic pathway (Figure 5B) was more affected by *ODO1* suppression.

The microarray analyses also revealed that transcripts of genes from the SAM cycle were less abundant in the *ODO1*-suppressed lines (Table 1, Figure 5A). However, SAM and SAH levels were not affected, showing that the overall methylation status of the petals had not changed. The expression of SAM-synthase is upregulated in Mitchell at the onset of scent production (Verdonk et al., 2003). Because fewer benzenoid precursors are present as substrate for methylation when *ODO1* expression is suppressed, it is likely that additional SAM production is not required and that, therefore, SAM-synthase is not upregulated in the RNAi line, as is the case in the Mitchell wild type.

The benzoic acid levels that we measured were twice as high as reported previously (Kolosova et al., 2001) probably because of different culture and measurement methods. Our petunia plants were grown under a 16-h light regime instead of a 12-h light regime and emitted twice the amount of methylbenzoate than those reported previously (Kolosova et al., 2001; Negre et al., 2003), reflecting the higher amounts of benzoic acid. In addition, differences in methylbenzoate emission as a result of measurement methods cannot be excluded because we measured excised flowers instead of flowers on living plants. Moreover, we noticed that shorter measurement periods (1 h) resulted in the detection of approximately fourfold higher amounts of methylbenzoate than with longer measuring periods of 20 h (Figure 1B versus 4B), whereas the measured amount of

isoeugenol was the same for both measurement periods. Negre et al. (2003) measured methylbenzoate over a period of 12 h, which might have resulted in an underestimation of the emitted amounts. Our Mitchell plants also emitted isoeugenol, which was only detected inside petunia petals by Boatright et al. (2004), suggesting that the higher levels of precursors in our plants led to higher production of isoeugenol and, therefore, emission. We are convinced that isoeugenol is emitted by Mitchell because we measured isoeugenol emission from flowers on living plants (Verdonk et al., 2003) and from cut flowers (Figures 1B and 4). However, we cannot exclude the possibility that the cultivar Mitchell (W115) that we used is different from the cultivar Mitchell used by Negre et al. (2003) and Boatright et al. (2004).

### Color and Scent Production Occur at Different Developmental Stages

Because flavonols and anthocyanins are synthesized from coumaric acid (Figure 5B), one of the precursors upstream of the precursors for vanillin and isoeugenol, we envisioned that color could be affected by *ODO1* suppression as well. However, several lines of evidence show that this is not the case. First, the RNAi lines still had the characteristic purple stripes in their tubes (Figure 6A). Second, the RNAi lines produced similar amounts of flavonols as Mitchell (Figure 6B). Third, suppression of *ODO1* expression in a cross between RNAi line 3 and the violet V26 did not result in loss of color in the limbs, in spite of a significant reduction in volatile benzenoid emission (Figure 7; see Supplemental Figure 5 online). Fourth, expression of the anthocyanin biosynthesis gene *CHS* occurs early during flower development before scent emission starts (Figure 6C). Expression of genes involved in anthocyanin biosynthesis in petunia petals have been shown to peak early during flower development just before opening of the flower bud, when enzyme activities peak, and to diminish at later stages (Gerats et al., 1983; Koes et al., 1989). Moreover, *PAL1* and *EPSPS* are also expressed early during flower development, but expression increases when *ODO1* is expressed (see Supplemental Figure 6 online). This indicates that color and scent are produced at different stages of development and are thus likely to be controlled differently. An interaction between color and scent production seems to exist in carnation (*Dianthus caryophyllus*) because modification of flower color (anthocyanins) by suppression of an enzyme in flavonoid biosynthesis increased the emission of methylbenzoate (Zuker et al., 2002).

We conclude that in *P. hybrida* Mitchell, *ODO1* is required for the regulation of the floral shikimate pathway that provides precursors for volatile benzenoids. Although we have shown that *ODO1* is capable of activating the *EPSPS* promoter directly (Figure 5C), it remains to be investigated whether *ODO1* interacts with specific sequences in promoters either alone or in concert with other regulatory proteins or whether it influences the activity of other transcription factors. Perhaps it would be useful to focus on anthocyanin biosynthesis in petunia petals, which is regulated by the R2R3-type MYB AN2, the basic-helix-loop-helix-protein AN1, and the WD40 protein AN11 (De Vetten et al., 1997; Spelt et al., 2000, 2002). The transcriptional network controlling scent production and emission can now be investigated using *ODO1* as a starting point.

## METHODS

### Plant Material and Transformation

*Petunia hybrida* cv Mitchell (also referred to as cultivar W115; *P. axillaris* × [*P. axillaris* × *P. hybrida* cv Rose of Heaven]), *P. hybrida* cv W138, and *P. hybrida* cv V26 plants were grown as previously described (Verdonk et al., 2003). Plants bearing at least three mature flowers were used in all experiments. Transgenic petunias were obtained via *Agrobacterium tumefaciens* (strain GV3101 carrying plasmid pMP90)-mediated transformation, by dipping leaf cuttings in bacterial cultures (overnight at 28°C, 10× dilution). Transgenic calli were selected on MS medium containing 150 mg/mL kanamycin, from which plants were subsequently regenerated (Luckner et al., 2001). Rooting plants were tested for the presence of the *neomycin phosphotransferase II* gene and of the RNAi construct using PCR. PCR-positive plants were transferred to the greenhouse. Plants were self-pollinated, and the progeny showed segregation for kanamycin resistance and volatile benzenoid production.

### Selection and Identification of ODO1

The construction, labeling, and analysis of the petal-specific DNA microarrays (with 834 cDNAs) have been described previously (Verdonk et al., 2003; Kant et al., 2004). These microarrays also contained 176 petunia DNA fragments and 427 tomato (*Lycopersicon esculentum*) ESTs for unrelated experiments and were not included in the analyses. Three experiments compared Mitchell petal limbs from 900 h with those from 1500 h, petal limbs from 1200 h with those from 1500 h, and Mitchell petal limbs from 1500 h with W138 (a nonfragrant cultivar) petal limbs from 1500 h. cDNAs that were coordinately upregulated (K-means clustering, Spotfire software; Spotfire, Somerville, MA) with scent emission and that were not upregulated in W138 were sequenced. We found 153 differentials between 900 h and 1200 h, 193 differentials between 1200 h and 1500 h, and 253 differentials between Mitchell and W138. We sequenced 192 cDNAs because the clustering patterns indicated that several cDNAs were represented more than once, which was indeed the case even in our subselection (see Supplemental Tables 2 and 3 online). The sequences were compared with sequences in the NCBI and TAIR databases using the TBLASTX algorithm. One of them was identified as a MYB-homolog, *ODO1*, the subject of the studies presented here. In addition, *DAHPS*, *EPSPS*, *CM*, *PAL1* and 2, and *BPBT* were also selected from these microarray experiments. For determining tissue-specific *ODO1* expression, a mature Mitchell plant from the growth chamber was dissected at 1500 h and directly frozen in liquid nitrogen. For the developmental analysis, buds were tagged when they were 0.5 cm long and flowers were tagged just before opening. These buds and flowers were harvested at 1500 h when they reached the right stage and frozen in liquid nitrogen. RNA gel blot analysis was performed as described previously (Verdonk et al., 2003). Specific 3' untranslated region probes were used for *PAL1* and 2.

### Phylogenetic Analysis

Trees were generated from a ClustalW 1.8 alignment (see Supplemental Figure 1 online) using PAUP version 3.1.1 (D.L. Swofford, PAUP: Phylogenetic Analysis Using Parsimony, Version 3.1.1; computer program distributed by the Illinois Natural History Survey, Champaign, IL) with bootstrap analysis ( $n = 100$ ) using the heuristic type of search and retaining trees with a frequency of >50% (Jeanmougin et al., 1998). Trees were made monophyletic using human c-Myb as an outgroup and visualized as cladograms using Treeview software (<http://taxonomy.zoology.gla.ac.uk/rod/treeview.html>).

### Microarray Experiments with RNAi Plants

Petal limbs of Mitchell and *ODO1* RNAi line 3 were harvested at 1500 h from plants grown in the growth chamber. For each experiment, four to five petal limbs were pooled for RNA extraction. The RNA was additionally purified with the RNaseasy system (Qiagen, Valencia, CA). Twenty-five micrograms of total RNA was labeled with Cy3 and Cy5 as previously described (Verdonk et al., 2003). Incorporation of the Cy3 and Cy5 dyes was determined with a spectrophotometer (Nanodrop Technologies, Rockland, DE). The data in this article represent three hybridizations of three independent replicates, including dye swaps. Normalization, calculation of the average ratios and standard error, calculation of significance, and control of the false discovery rate were all done as previously described by Kant et al. (2004) (see Supplemental Tables 2 and 3 online). After the analysis, clones were selected on the basis of three criteria: the significance of the adjusted P-values ( $\alpha < 0.05$ ), the average signal-to-noise ratio of the spots had to be greater than five, and the minimal treatment to control ratio was set to  $>1.5$  or  $<-1.5$  on the basis of our RNA gel blot control experiments, which were performed with the same RNA as used for the microarrays, for *ODO1*, *PAL1*, *EPSPS*, *SAM-synthase*, and *BSMT*.

### Generation of the RNAi Silencing Construct

Two primers, including Gateway adapters (Invitrogen Life Technologies, Carlsbad, CA), were designed to amplify the region from nucleotide 703 to 1006 of *ODO1*: forward primer, 5'-aaaagcaggctCACCACTGATGAATC-CAAGC-3'; reverse primer, 5'-agaaagctgggtCCTGTTCTCTACGTT-ATC-3' (the lowercase letters represent the adapters). The amplified PCR product was cloned in the pDONR207 vector and transferred to the RNAi destination vector pK7GWIWG2(I) (whose *nptII* gene confers kanamycin resistance to plant cells; VIB, Gent, Belgium, who are kindly acknowledged) in *Escherichia coli* DH5 $\alpha$ , as described by the manufacturer (Invitrogen Life Technologies). The construct was sequenced and subsequently transformed to *A. tumefaciens* GV3101 cells harboring plasmid pMP90 using standard molecular biology techniques.

### Sampling Volatiles

Volatiles were collected by placing cut flowers in a small glass Erlenmeyer flask with water, which was placed in a 1-liter bottle that was subsequently closed with a lid containing a glass air inlet and outlet. Carbon-filtered air was fed into the bottles by applying a vacuum on the outlet of the bottle. The headspace of the flowers was collected during 1, 3, or 20 h by trapping the outgoing air on 150-mg Tenax TA (Alltech, Deerfield, IL) in 5-mm-wide glass tubes, thereby sampling 100% of the volatiles emitted by the flowers. The Tenax was eluted with 2 mL of pentane:diethylether (4:1) or diethylether that contained 8.37 ng/ $\mu$ L  $\alpha$ -terpinene as an internal standard. The volatiles in the eluent were analyzed through capillary gas chromatography–mass spectrometry. One microliter of the eluent was injected into an Optic injection port (ATAS GL International, Zoeterwoude, The Netherlands) at 50°C, which was heated to 275°C at a rate of 4°C/s. The split flow was 0 mL min<sup>-1</sup> for 2 min and then 25 mL min<sup>-1</sup>. Compounds were separated on a capillary DB-5 column (10  $\times$  180  $\mu$ m, film thickness 0.18  $\mu$ m; Hewlett Packard, Palo Alto, CA) at 40°C for 3 min and then to 250°C at 30°C min<sup>-1</sup> with He as carrier gas. The column flow was 3 mL min<sup>-1</sup> for 2 min and 1.5 mL min<sup>-1</sup> thereafter. Mass spectra of eluting compounds were generated at 70 eV (ion source at 200°C) and collected on a time-of-flight mass spectrometer (Pegasus III; Leco, St. Joseph, MI) with a 90-s acquisition delay at 1597 eV, at an acquisition rate of 20 spectra s<sup>-1</sup>. Compounds were identified and quantified on the basis of synthetic external standards of known concentration and the internal standard and as previously described (Kant et al., 2004). Each plant line

was measured at least three times. For each experiment, the fresh weight of the flowers was determined.

### Benzoic Acid, Flavonol, and SAM/SAH Analyses

Benzoic acid levels were determined essentially as described by Zhang and Zuo (2004) with the following modifications. Flowers from 1800 h were boiled in 2 N HCl for 10 min after addition of <sup>13</sup>C-benzoic acid as the internal standard, followed by extraction with ethyl acetate. Derivatized samples were analyzed and quantified by gas chromatography–mass spectrometry as described for the emitted volatiles. Flavonols in the ethyl acetate extract were separated on silica-TLC plates containing F254 as described by Koes et al. (1995) and visualized under UV light (254 nm). Three independent experiments were performed. SAM and SAH levels were determined in extracts of petal limbs essentially as described by Struys et al. (2000). One petal limb was ground in liquid nitrogen before addition of 1.5 mL of ice-cold milli-Q water (Millipore, Billerica, MA). This extract was subsequently centrifuged at 13,000g at 4°C and the supernatant used for the analyses.

### Transient Expression Assays by Particle Bombardment

The *EPSPS* promoter was PCR amplified from genomic Mitchell DNA with the following forward and reverse primers: 5'-GGTACAAATCTTGAT-TAGTCGGG-3' and 5'-GTATCCCTTGAGCCATGTTGT-3', followed by PCR reamplification with two nested primers: 5'-ggaattcTAAGTTTCAG-GAAAAAATGATGTG-3' and 5'-catgccatgTTGAAAGTAAAGATTGA-GTC-3' (the lowercase letters represent an *EcoRI* and *NcoI* restriction site, respectively). The amplified fragment was used to replace the actin promoter *XbaI-NcoI* in pDMC207 (McElroy et al., 1995) so that the *EPSPS* promoter would drive GUS. The open reading frame of *ODO1* was cloned in pGreen, which was modified to contain the 35S cassette from pMON999, so that *ODO1* was driven by the 35S promoter and terminated by the *nopaline synthase* terminator. The transient expression assays by particle bombardment of Mitchell leaves were done as previously described (Quattrocchio et al., 1993; de Vetten et al., 1997) with the modification that 1- $\mu$ m gold particles were used in stead of tungsten. Gold particles for five bombardments were coated with 4  $\mu$ g of reporter plasmid plus 1  $\mu$ g effector plasmid or 1  $\mu$ g pBluescript KS+ plasmid (Stratagene, La Jolla, CA). Reporter gene activity, measured as glucuronidase enzyme activity, was normalized to luciferase enzyme activity (LUC) expressed from a cobombarded reference construct, which contained the *luciferase* gene driven by the 35S promoter. Relative activities were calculated by setting the ratio of *EPSPS*-GUS/LUC to 1 and subsequently expressing the other ratios relative to this. This was done separately for each experiment. Before statistical analyses, the relative data were arcsin-square root transformed to achieve normality. Data were evaluated using analysis of variance followed by the least significant difference post-hoc analysis.

Sequence data from this article have been deposited with the EMBL/GenBank data libraries under the following accession numbers: AY705977 for *ODO1* and AY705976 for *PAL1*. Partial sequences of *PAL2*, *CM*, and *DAHPS* were submitted to the GenBank dbEST database under accession numbers CO805160, CO805161, and CO805162, respectively. The accession numbers for other sequences in this manuscript are as follows. For snapdragon *AmMIXTA*, X79108, and *AmMYB305*, JQ0958. For *Arabidopsis AtMYB5* (At3g13540), U26935; *AtMYB15* (At3g23250), X90384; *AtMYB20* (At1g66230), AF062869; *AtMYB42* (At4g12350), AF175999; *AtMYB85* (At4g22680), AF175993; *AtMYB101* (At2g32460), X90379; *AtMYB108* (At3g06490), AF262733; *AtPAP1* (At1g56650), AF325123 and *AtPAP2* (AT1G66390), AF325124. For cotton *GhMYB9*, AAQ62541. For human *HsC-MYB*, M15024. For tomato *LeTHM16*, X99210. For rice *OsMYB51*, AJ311051. For

*P. brachicarpa* PbMYB, AF161711. For petunia BSMT, AY233465; BPBT, AY611496; CHS, AF233638; EPSPS, M21084; FBP1, L10115; PhMYB1, Z13996; PhMYB2, Z13997; PhMYB3, Z13998; PhMYBAN2, AF146702; PhSAMS, X82214. For pea PsMYB26, Y11105. For pine PtMYB1, AY356372. For maize ZmP, U57002; ZmC1, M37153.

## ACKNOWLEDGMENTS

The authors wish to thank Alan Musgrave (University of Amsterdam, The Netherlands) for critically reading the manuscript and Francesca Quattrocchio (Free University, Amsterdam, The Netherlands) for assisting with the particle bombardment experiments. Merijn Kant (University of Amsterdam) is kindly acknowledged for analyzing the microarray data. We thank Eduard Struys (Free University, Academic Hospital, Amsterdam, The Netherlands) for measuring SAM and SAH. Ludek Tikovsky and Harold Lemereis are acknowledged for their excellent care of the petunia plants.

Received October 26, 2004; accepted February 22, 2005.

## REFERENCES

- Ando, T., Nomura, M., Tsukahara, J., Watanabe, H., Kokubun, H., Tsukamoto, T., Hashimoto, G., Marchesi, E., and Kitching, I.J. (2001). Reproductive isolation in a native population of *Petunia sensu Jussieu* (Solanaceae). *Ann. Bot. (Lond)* **88**, 403–413.
- Angent, G.C., Busscher, M., Franken, J., Mol, J.N.M., and Vantunen, A.J. (1992). Differential expression of two MADS box genes in wild-type and mutant petunia flowers. *Plant Cell* **4**, 983–993.
- Benfey, P.N., Takatsuji, H., Ren, L., Shah, D.M., and Chua, N.-H. (1990). Sequence requirements of the 5-enolpyruvylshikimate-3-phosphate synthase 5'-upstream region for tissue-specific expression in flowers and seedlings. *Plant Cell* **2**, 849–856.
- Boatright, J., Negre, F., Chen, X., Kish, C.M., Wood, B., Peel, G., Orlova, I., Gang, D., Rhodes, D., and Dudareva, N. (2004). Understanding in vivo benzenoid metabolism in petunia petal tissue. *Plant Physiol.* **135**, 1993–2011.
- Borevitz, J.O., Xia, Y.J., Blount, J., Dixon, R.A., and Lamb, C. (2000). Activation tagging identifies a conserved MYB regulator of phenylpropanoid biosynthesis. *Plant Cell* **12**, 2383–2393.
- Bradshaw, H.D., and Schemske, D.W. (2003). Allele substitution at a flower colour locus produces a pollinator shift in monkeyflowers. *Nature* **426**, 176–178.
- D'Auria, J.C., Chen, F., and Pichersky, E. (2002). Characterization of an acyltransferase capable of synthesizing benzylbenzoate and other volatile esters in flowers and damaged leaves of *Clarkia breweri*. *Plant Physiol.* **130**, 466–476.
- de Vetten, N., Quattrocchio, F., Mol, J., and Koes, R. (1997). The an11 locus controlling flower pigmentation in petunia encodes a novel WD-repeat protein conserved in yeast, plants, and animals. *Genes Dev.* **11**, 1422–1434.
- Dudareva, N., D'Auria, J.C., Nam, K.H., Raguso, R.A., and Pichersky, E. (1998). Acetyl-CoA:benzylalcohol acetyltransferase—An enzyme involved in floral scent production in *Clarkia breweri*. *Plant J.* **14**, 297–304.
- Gasser, C.S., Winter, J.A., Hironaka, C.M., and Shah, D.M. (1988). Structure, expression, and evolution of the 5-enolpyruvylshikimate-3-phosphate synthase genes of petunia and tomato. *J. Biol. Chem.* **263**, 4280–4289.
- Gerats, A.G.M., Wallroth, M., Donker-Koopman, W.E., Groot, S.P.C., and Schram, A.W. (1983). The genetic control of the enzyme UDP-glucose:3-O-flavonoid-glucosyltransferase in flowers of *Petunia hybrida*. *Theor. Appl. Genet.* **65**.
- Guterman, I., et al. (2002). Rose scent: Genomics approach to discovering novel floral fragrance-related genes. *Plant Cell* **14**, 2325–2338.
- Hemm, M.R., Herrmann, K.M., and Chapple, C. (2001). AtMYB4: A transcription factor general in the battle against UV. *Trends Plant Sci.* **6**, 135–136.
- Jarvis, A.P., Schaaf, O., and Oldham, N.J. (2000). 3-Hydroxy-3-phenylpropanoic acid is an intermediate in the biosynthesis of benzoic acid and salicylic acid but benzaldehyde is not. *Planta* **212**, 119–126.
- Jeanmougin, F., Thompson, J.D., Gouy, M., Higgins, D.G., and Gibson, T.J. (1998). Multiple sequence alignment with Clustal X. *Trends Biochem. Sci.* **23**, 403–405.
- Jonsson, L.M.V., Donker-Koopman, W.E., and Schram, A.W. (1984). Turnover of anthocyanins and tissue compartmentation of anthocyanin biosynthesis in flowers of *Petunia hybrida*. *Z. Pflanzenphysiol.* **115**, 29–37.
- Kant, M.R., Ament, K., Sabelis, M.W., Haring, M.A., and Schuurink, R.C. (2004). Differential timing of spider mite-induced direct and indirect defenses in tomato plants. *Plant Physiol.* **135**, 483–495.
- Knudsen, J.T., and Tollsten, L. (1993). Trends in floral scent chemistry in pollination syndromes: Floral scent composition in moth-pollinated taxa. *Bot. J. Linn. Soc.* **113**, 263–284.
- Kobayashi, S., Ishimaru, M., Hiraoka, K., and Honda, C. (2002). Myb-related genes of the Kyoho grape (*Vitis labruscana*) regulate anthocyanin biosynthesis. *Planta* **215**, 924–933.
- Koes, R., et al. (1995). Targeted gene inactivation in petunia by PCR-based selection of transposon insertion mutants. *Proc. Natl. Acad. Sci. USA* **92**, 8149–8153.
- Koes, R.E., Quattrocchio, F., and Mol, J.N.M. (1994). The flavonoid biosynthetic pathway in plants: Function and evolution. *Bioessays* **16**, 123–132.
- Koes, R.E., Spelt, C.E., and Mol, J.N.M. (1989). The chalcone synthase multigene family of *Petunia hybrida* (V30): Differential, light-regulated expression during flower development and UV-light induction. *Plant Mol. Biol.* **12**, 213–225.
- Kolosova, N., Gorenstein, N., Kish, C.M., and Dudareva, N. (2001). Regulation of circadian methyl benzoate emission in diurnally and nocturnally emitting plants. *Plant Cell* **13**, 2333–2347.
- Lavid, N., et al. (2002). O-methyltransferases involved in the biosynthesis of volatile phenolic derivatives in rose petals. *Plant Physiol.* **129**, 1899–1907.
- Lee, M.M., and Schiefelbein, J. (2001). Developmentally distinct MYB genes encode functionally equivalent proteins in Arabidopsis. *Development* **128**, 1539–1546.
- Lucker, J., Bouwmeester, H.J., Schwab, W., Blaas, J., van der Plas, L.H.W., and Verhoeven, H.A. (2001). Expression of *Clarkia* S-linalool synthase in transgenic petunia plants results in the accumulation of S-linalyl-beta-D-glucopyranoside. *Plant J.* **27**, 315–324.
- McElroy, D., Chamberlain, D., Moon, D.A., and Wilson, K.J. (1995). Development of GUSA reporter gene constructs for cereal transformation: Availability of plant transformation vectors from the Cambia molecular-genetic resource service. *Mol. Breed.* **1**, 27–37.
- Murfitt, L.M., Kolosova, N., Mann, C.J., and Dudareva, N. (2000). Purification and characterization of S-adenosyl-L-methionine:benzoic acid carboxyl methyltransferase, the enzyme responsible for biosynthesis of the volatile ester methyl benzoate in flowers of *Antirrhinum majus*. *Arch. Biochem. Biophys.* **382**, 145–151.
- Negre, F., Kish, C.M., Boatright, J., Underwood, B., Shibuya, K., Wagner, C., Clark, D.G., and Dudareva, N. (2003). Regulation of

- methylbenzoate emission after pollination in snapdragon and petunia flowers. *Plant Cell* **15**, 2992–3006.
- Paz-Ares, J., Ghosal, D., Wienand, U., Peterson, P.A., and Saedler, H.** (1987). The regulatory *C1* locus of *Zea mays* encodes a protein with homology to *myb* proto-oncogene products and with structural similarities to transcriptional activators. *EMBO J.* **6**, 3553–3558.
- Petroni, K., Tonelli, C., and Paz-Ares, J.** (2002). The MYB transcription factor family: From maize to Arabidopsis. *Maydica* **47**, 213–232.
- Quattrocchio, F., Wing, J., van der Woude, K., Souer, E., de Vetten, N., Mol, J., and Koes, R.** (1999). Molecular analysis of the anthocyanin2 gene of petunia and its role in the evolution of flower color. *Plant Cell* **11**, 1433–1444.
- Quattrocchio, F., Wing, J.F., Leppen, H.T.C., Mol, J.N.M., and Koes, R.E.** (1993). Regulatory genes controlling anthocyanin pigmentation are functionally conserved among plant species and have distinct sets of target genes. *Plant Cell* **5**, 1497–1512.
- Raguso, R.A., Levin, R.A., Foose, S.E., Holmberg, M.W., and McDade, L.A.** (2003). Fragrance chemistry, nocturnal rhythms and pollination “syndromes” in Nicotiana. *Phytochemistry* **63**, 265–284.
- Raguso, R.A., and Pichersky, E.** (1995). Floral volatiles from *Clarkia breweri* and *C. concinna* (*Onagraceae*): Recent evolution of floral scent and moth pollination. *Plant Syst. Evol.* **194**, 55–67.
- Ribnicky, D.M., Shulaev, V., and Raskin, I.** (1998). Intermediates of salicylic acid biosynthesis in tobacco. *Plant Physiol.* **118**, 565–572.
- Romero, I., Fuentes, A., Benito, M.J., Malpica, J.M., Leyva, A., and Paz-Ares, J.** (1998). More than 80R2R3-MYB regulatory genes in the genome of *Arabidopsis thaliana*. *Plant J.* **14**, 273–284.
- Sablowski, R.W., Moyano, E., Culianez-Macia, F.A., Schuch, W., Martin, C., and Bevan, M.** (1994). A flower-specific Myb protein activates transcription of phenylpropanoid biosynthetic genes. *EMBO J.* **13**, 128–137.
- Sainz, M.B., Grotewold, E., and Chandler, V.L.** (1997). Evidence for direct activation of an anthocyanin promoter by the maize C1 protein and comparison of DNA binding by related Myb domain proteins. *Plant Cell* **9**, 611–625.
- Spelt, C., Quattrocchio, F., Mol, J., and Koes, R.** (2002). ANTHOCYANIN1 of petunia controls pigment synthesis, vacuolar pH, and seed coat development by genetically distinct mechanisms. *Plant Cell* **14**, 2121–2135.
- Spelt, C., Quattrocchio, F., Mol, J.N., and Koes, R.** (2000). *anthocyanin1* of petunia encodes a basic helix-loop-helix protein that directly activates transcription of structural anthocyanin genes. *Plant Cell* **12**, 1619–1631.
- Stracke, R., Werber, M., and Weisshaar, B.** (2001). The R2R3-MYB gene family in *Arabidopsis thaliana*. *Curr. Opin. Plant Biol.* **4**, 447–456.
- Struys, E.A., Jansen, E.E.W., de Meer, K., and Jakobs, C.** (2000). Determination of S-adenosylmethionine and S-adenosylhomocysteine in plasma and cerebrospinal fluid by stable-isotope dilution tandem mass spectrometry. *Clin. Chem.* **46**, 1650–1656.
- Stuurman, J., Hoballah, M.E., Broger, L., Moore, J., Baten, C., and Kuhlemeier, C.** (2004). Dissection of floral pollination syndromes in Petunia. *Genetics* **168**, 1585–1599.
- Takatsuji, H., Mori, M., Benfey, P.N., Ren, L., and Chua, N.-H.** (1991). Characterization of a zinc finger DNA-binding protein expressed specifically in Petunia petals and seedlings. *EMBO J.* **11**, 241–249.
- Van der Meer, I.M., Stam, M.E., Vantunen, A.J., Mol, J.N.M., and Stuitje, A.R.** (1992). Antisense inhibition of flavonoid biosynthesis in petunia anthers results in male sterility. *Plant Cell* **4**, 253–262.
- Verdonk, J.C., de Vos, C.H.R., Verhoeven, H.A., Haring, M.A., van Tunen, A.J., and Schuurink, R.C.** (2003). Regulation of floral scent production in petunia revealed by targeted metabolomics. *Phytochemistry* **62**, 997–1008.
- Wang, S., Wang, J.-W., Yu, N., Li, C.-H., Luo, B., Gou, J.-Y., Wang, L.-J., and Chen, X.-Y.** (2004). Control of plant trichome development by a cotton fiber MYB gene. *Plant Cell* **16**, 2323–2334.
- Wildermuth, M.C., Dewdney, J., Wu, G., and Ausubel, F.M.** (2002). Isochorismate synthase is required to synthesize salicylic acid for plant defence. *Nature* **417**, 562–565.
- Yang, S.C., Sweetman, J.P., Amirsadeghi, S., Barghchi, M., Huttly, A.K., Chung, W.I., and Twell, D.** (2001). Novel anther-specific myb genes from tobacco as putative regulators of phenylalanine ammonia-lyase expression. *Plant Physiol.* **126**, 1738–1753.
- Zhang, K., and Zuo, Y.G.** (2004). GC-MS determination of flavonoids and phenolic and benzoic acids in human plasma after consumption of cranberry juice. *J. Agric. Food Chem.* **52**, 222–227.
- Zimmermann, I.M., Heim, M.A., Weisshaar, B., and Uhrig, J.F.** (2004). Comprehensive identification of *Arabidopsis thaliana* MYB transcription factors interacting with R/B-like BHLH proteins. *Plant J.* **40**, 22–34.
- Zuker, A., Tzfira, T., Ben-Meir, H., Ovadis, M., Shklarman, E., Itzhaki, H., Forkmann, G., Martens, S., Neta-Sharir, I., Weiss, D., and Vainstein, A.** (2002). Modification of flower color and fragrance by antisense suppression of the flavanone 3-hydroxylase gene. *Mol. Breed.* **9**, 33–41.

***ODORANT1* Regulates Fragrance Biosynthesis in Petunia Flowers**  
Julian C. Verdonk, Michel A. Haring, Arjen J. van Tunen and Robert C. Schuurink  
*Plant Cell* 2005;17;1612-1624; originally published online April 1, 2005;  
DOI 10.1105/tpc.104.028837

This information is current as of October 25, 2020

<b>Supplemental Data</b>	<a href="/content/suppl/2005/03/29/tpc.104.028837.DC1.html">/content/suppl/2005/03/29/tpc.104.028837.DC1.html</a>
<b>References</b>	This article cites 52 articles, 25 of which can be accessed free at: <a href="/content/17/5/1612.full.html#ref-list-1">/content/17/5/1612.full.html#ref-list-1</a>
<b>Permissions</b>	<a href="https://www.copyright.com/ccc/openurl.do?sid=pd_hw1532298X&amp;issn=1532298X&amp;WT.mc_id=pd_hw1532298X">https://www.copyright.com/ccc/openurl.do?sid=pd_hw1532298X&amp;issn=1532298X&amp;WT.mc_id=pd_hw1532298X</a>
<b>eTOCs</b>	Sign up for eTOCs at: <a href="http://www.plantcell.org/cgi/alerts/ctmain">http://www.plantcell.org/cgi/alerts/ctmain</a>
<b>CiteTrack Alerts</b>	Sign up for CiteTrack Alerts at: <a href="http://www.plantcell.org/cgi/alerts/ctmain">http://www.plantcell.org/cgi/alerts/ctmain</a>
<b>Subscription Information</b>	Subscription Information for <i>The Plant Cell</i> and <i>Plant Physiology</i> is available at: <a href="http://www.aspb.org/publications/subscriptions.cfm">http://www.aspb.org/publications/subscriptions.cfm</a>